

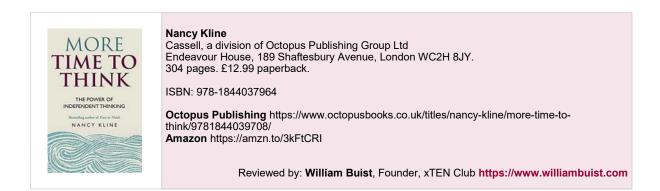
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Book Review

More Time to Think – The Power of Independent Thinking

Reviewed by William Buist



I first read *Time to Think* by Nancy Kline in 2001, and reread it recently. *More Time to Think* was published a decade after her first book and it clearly articulates the learning the author has had from using the principles in the first book. There's no need to read both, but there is benefit in reading either. If you are starting from scratch then *More Time to Think* is a good starting point.

The author shows us the benefits of creating a Thinking Environment, so that we can bring our minds fully to bear on the things we need to consider. A Thinking Environment has ten key elements, all of which are important, but any of which, when applied, improve outcomes. It means that it is not necessary to be an expert in all of them, but by taking each in turn and learning how to apply it to ourselves – in conversation and for larger meetings, for instance – we can, and will, see savings in time, and improvements in outcomes from the start.

Nancy Kline describes them as: **Attention** (really listen, be focused and interested, don't interrupt); **Equality** (give equal time to everyone and respect the input without prejudice); **Ease** (there is no rush, slow down to go faster); **Appreciation** (appreciate the thinking, appreciate the personal least five times more often than criticize); **Encouragement** (literally create the courage to think without bounds); **Feelings** (crying makes you smarter, acknowledging feelings); **Information** (share facts without bias); **Diversity** (different people think differently); **Incisive Questions** (create the question that breaks down blockers); and **Place** (where you are, the environment you are in drives thinking, make it work for you).



Book Review

In *More Time to Think* Nancy Kline shares much of her own learning and the evolution of the principals since she wrote her first book. In the ten years in between she has seen the challenges of working in the Thinking Environment. In many of those situations those experiences have improved the quality and the understanding, not just of what the ten components of a Thinking Environment are, and also why each is important and how they interact with each other.

She describes how using a Thinking Environment frees us to think deeply and clearly and how that has an extraordinary impact. She shows that in some cases just having the thinking is sufficient for them. Yet, sometimes in order to go further an incisive question is required. Incisive questions that address limiting assumptions and allows the thinker to challenge them and unleash new thinking.

Nancy Kline's Style is engaging and thought provoking (as one might expect) yet it is more than that. It has a pace, and timbre, and cadence that flows with joy from the page. This is not someone simply imparting their ideas, but someone who can create moods and emotions and feelings that ebb and flow from the page like a gentle tide over warm sand. You sense attention, ease, appreciation and encouragement as you absorb the information, she provides a diversity of views, creates a place of safety and asks insightful questions. She treats the reader as her equal. It is the living representation of the very things of which she speaks. It is a delight to read.

More Time to Think isn't just another business book. *More Time to Think* is about changing who we are, it is about our identity as 'thinking man' – Homo Sapiens. This is the handbook that will free your mind.

I have often said that if you want to be Building Better Business that you should be building a better you. This is, in my opinion, the very best place to start both.

